

# **COULD THIS BE YOUR NEW CAREER?**

**A FREE GUIDE  
FOR ADULTS AGED 25+  
THINKING ABOUT BECOMING  
A HAIRDRESSER  
OR  
BARBER**

**VIPHAIR4UTRAINING.COM**



# WELCOME

Changing careers can feel overwhelming, especially if you have been in the same job for years.

The good news is that you are never too old to learn a new skill.

Hairdressing and barbering offer creativity, flexibility, and the chance to make a real difference to people's confidence.

## **Why Age Can Be Your Advantage**

Many people believe hairdressing is only for school leavers.

In reality, adults often learn faster because they already have life experience, confidence and communication skills. Speaking to new clients is usually much easier at 25, 35, 45 or beyond than it is at 16.

Whatever career you come from, you already have transferable skills such as customer service, organisation, patience, teamwork, sales or problem solving.

## **What Will You Learn?**

Every great stylist starts with the foundations:

- Cutting Ladies or Gents
- Colouring. Theory and Practical
- Styling. Blow drying, Hair up, Hair Extensions
- Customer service
- . Marketing and Planning

Once you master these core skills, you can continue developing throughout your career.

## **Why Start on a Training Head?**

At VIP Hair 4 U Training, you begin on a professional training head because:

1. It doesn't mind if you take your time.
2. It never answers back!
3. You can practise several techniques in one session, unlike a real client who usually wants just one style.

Once you are confident, you will move on to friends, family and models. You'll build a portfolio of before-and-after photos that helps you advertise your services and attract future clients.

## **How Do You Get Clients?**

Start with people you know, ask them to recommend you, share your work on social media, collect testimonials and keep taking quality before-and-after photos. Your portfolio becomes your shop window.

## **How Much Can You Earn?**

Your income depends on where you work and how many clients you see. Many professionals increase their earnings by specialising, renting a chair, becoming self-employed or opening their own salon or barbershop. One of the biggest benefits is flexibility, you can often choose hours that suit your lifestyle.

### **Average Prices**

Ladies Cut and Blow from £40 - £80

Barbering from £20- £35

Colouring from £50 to £200+

Styling from £40- £500 +

## **Income Example**

Let's take a ladies cut and blow drying once trained can take around 1 hour to do

Priced £40

Do 2 in the morning and do 2 in the afternoon. = £160

if you worked 3 days a week = £480 , 4 Days =£640, 5 Days = £800 . That is without any colour services

## **A Career You Will Love**

Imagine getting paid to:

- Be creative every day
- Meet interesting people
- Listen to music while you work
- Help people feel confident and look amazing

## **Could This Be Your New Career?**

If you have been thinking about a career change, now could be the perfect time.

VIP Hair 4 U Training offers personalised one-to-one hairdressing and barbering training designed to help you build confidence at your own pace. In Reading Berkshire, Live Online no matter where you are located

Reach out today to find out how you can start your exciting new career.

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